

Apple's October 2024 announcements

November 12, 2024

Apple's recent product updates

10/28

iMac

The last few days in October, Apple had three video announcements on their updated devices on the dates shown.

10/29

Mac mini

10/30

MacBook Pro

iMac



1.7 X faster than M1 iMac
2 X faster than M1 graphics
3 X faster than M 1 neural engine
6 X faster that an Intel-based iMac

new colors



iMac M4 MacOS Sequoia - with Apple Intelligence

24 inch retina display

nano-texture option reduces reflectivity and glare

12 megapixel center stage camera

desk view

iPhone mirroring

Window tiling

16 gigabytes of memory

Six-speaker
sound system

**World's best
all-in-one**

Apple Intelligence

New spectrum
of colors

Desk View


Supports up to two displays

**macOS
Sequoia**

Up to
32GB
unified memory

Magic accessories
with USB-C



12MP Center Stage camera



24-inch
4.5K Retina
display

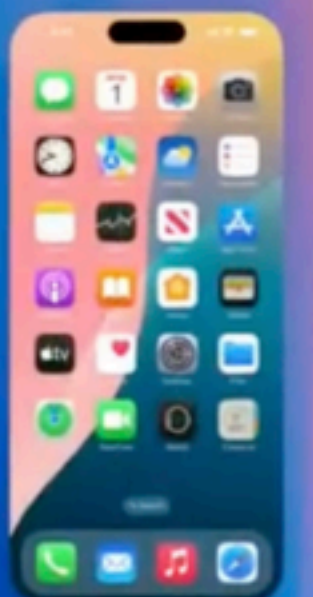
**Nano-texture
glass option**


Studio-quality mics

Touch ID



iPhone Mirroring



iMac



Up to
6x
faster than the
most popular
Intel-based iMac

Up to
2x
faster than
iMac with M1

iMac

From
\$1299



Mac mini

just 5x5 inches
first carbon neutral Mac



1.8x faster CPU than M1
2.2x faster graphics than M1
3x faster neural engine than M1
13x faster than an Intel-based Mac mini



1.9x faster than CPU and GPU in M1 Pro
3x faster neural engine than M1 Pro
Thunderbolt 5 - 120 bits per second
Connect up to 3 displays
16 gigabytes of memory



ports on the back - Ethernet, HDMI, 3x Thunderbolt



ports on the front - 2x USB-C, Audio jack

5"



5"

New compact design

macOS Sequoia



Thunderbolt 5
with M4 Pro

Apple Intelligence

Mac mini



Up to
64GB
unified memory

Up to
8TB
SSD

First carbon neutral Mac

Up to
6x
faster than the
top-selling PC desktop
in its price range



10 Gigabit
Ethernet option



Supports up to three 6K displays



Works with a variety of
displays and accessories



Up to
14-core
CPU

Up to
20-core
GPU



2x USB-C
Audio jack

Ethernet
HDMI
3x Thunderbolt



Mac mini

From
\$599



MacBook Pro



1.8x faster CPU than M1
2.2x faster graphics than M1
3x faster neural engine than M1
13x faster than an Intel-based Mac mini

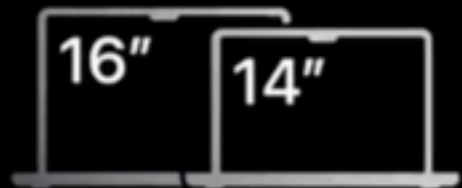


1.8x faster CPU than M1 Pro
2.2x faster graphics than M1 Pro
3x faster neural engine than M1 Pro
3x faster than M1 Pro



2.2 faster CPU than M1 Max
1.9 faster GPU than M1 Max
Media Engine has 2 accelerators
3x faster than M1 Max

24 hours of battery life
1000 nits peak brightness
nano-texture display option
12 megapixel camera with desk view
14-inch with 16 megabytes standard memory
16-inch with 24 megabytes standard memory



Two display sizes

Up to

24hrs

battery life



Liquid Retina XDR display

Apple Intelligence

Up to
8TB
SSD



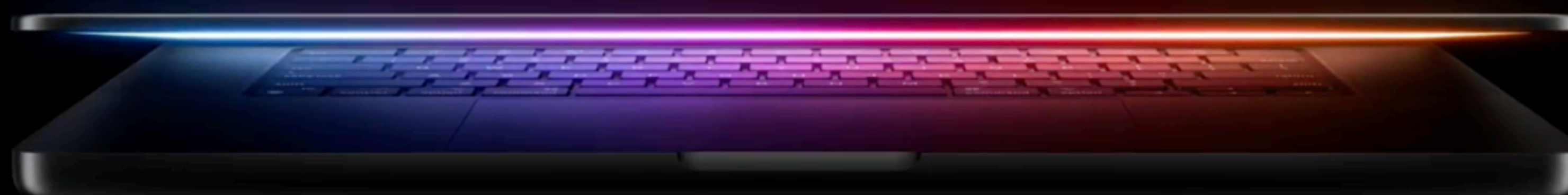
Thunderbolt 5 with
M4 Pro and M4 Max

Up to
128GB
unified memory

Up to

20x

faster than an Intel-
based MacBook Pro



MacBook Pro

3x

Faster Neural Engine
than M1

12MP Center Stage
camera



Supports up to four
external displays

Up to

16-core

CPU



**Nano-texture
display option**



Six-speaker
sound
system

macOS
Sequoia

Up to

40-core

GPU



MagSafe 3



SDXC



HDMI

MacBook Pro

14-inch

\$1599

16-inch

\$2499

